



BIOGRAPHY – KEN CHAPMAN

He describes himself as a political animal, and as a founder of grassroots movement **Reboot Alberta** (<http://www.rebootalberta.org/>), his evident enthusiasm for policy, process and even the occasional conflict clearly mark him as a member of that species. But the inclination that the lawyer and founder of **Cambridge Strategies Inc.** shows towards consensus building and reconciliation, not to mention his dedication to mastering new media, mark him as a more highly evolved member of the typically noisy and rancorous tribe.

A new media evangelist and top-rated workshop and conference speaker, Ken combines his insights into public policy issues and politics to train and mentor others in social media best practices, how to propagate and populate social media networks and which platforms to use to reengage their audience.

Chapman's dedication to the public interest, both through his political work and his volunteer efforts, earned him the Queen's Golden Jubilee Medal in 2004. Further, in July, 2010, he was named one of Alberta's "Top 50 Most Influential People" by **Venture Magazine**. To view Venture Magazine's article on Ken, click on the magazine link below.



For more information on Ken, check out the following:

Blogs: <http://www.ken-chapman.blogspot.com/> & <http://www.rebootalberta.wordpress.com>

Company Site: <http://www.cambridgestrategies.com/>

Facebook: <http://www.facebook.com/profile.php?id=597845250&ref=profile>